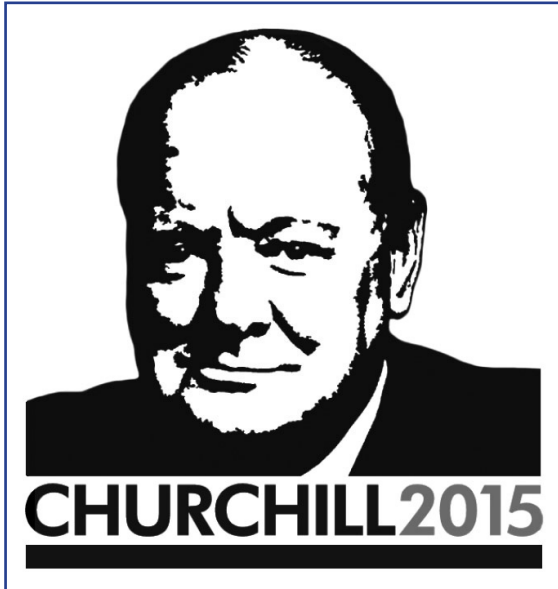


Churchill 2015 – 21st Century Statesmanship Global Leaders Programme



JOINING THE DOTS FOR 21ST CENTURY STATESMANSHIP

Programme Launch 3 March 2015
Nigel Hall - Programme Director

This leadership programme began as a wildly ambitious dream – to create a fitting legacy for the 50th anniversary of the death of Sir Winston Churchill.

To achieve this it had to have big scale of ambition, be genuinely different, and most important of all, be a fitting response to this chaotic world.

By the month, world developments and events threaten international peace and security and reinforce the call for 'new order' 21st century leadership and statesmanship.

We live in a decentralised world where society's acceptance of centralised top-down leadership continues to erode. World trends decline in respect and support of established political institutions across western democracies. We face asymmetric challenges, wicked problems such as climate change and unjust societies, and yet thankfully science, technology, and innovation amongst other things, give us cause for hope.

Never, perhaps, has there been a greater need to redefine leadership across the spectrum of our society – politics, education, religion, business, our welfare and medical services, to culture and the arts and even to sport.

Please see the programme press release in your packs [hold up] listing all the panels, organisations, and experts involved. And please note that student and generation Y participation is a high priority across the entire programme.

Our work has gathered apace – thanks to much hard and imaginative work involving many of you here this evening and to an extraordinary network of organisations and experts. To give a flavour, since January, 3 new panels have been established – ‘Workplace Wellbeing in an Aging Society’, ‘Practical Leadership: Capabilities and behaviour to adapt and thrive’, and ‘The Power of Culture: global leadership and the Arts’. New organisations have come on board including: Georgetown, Maryland, and Lancaster universities, the British Council, the Royal Military Academy Sandhurst, the Moller Centre/ Churchill College Cambridge, the BT Group, the Creative Industries Federation, and British Business Awards.

Over the next 5 months seventeen panels – involving a humbling and exciting mix of leaders and experts - will investigate their chosen global-strategic theme. They have wide discretion to define the challenges and and ‘how’ they can be answered. Individual press releases and the Churchill Central Website will carry the details of key events and panel discussions.

By 31 July the panels will produce a 15 page recommendations-focused report. Each report, with its own high stand-alone value, will be published collectively, along with a strategic overview, in a digital book, that will be downloadable free to all. They will be written to a high standard and designed to be of interest to leaders, future leaders, policy people and academia, as well as to global citizens.

On 23rd October in the Guildhall we will join the dots from these panel reports to focus on the next steps and action agenda, and in particular, on the skill sets required of 21st century leaders and statesmen and women. We are confident of a diverse and high – up to and including former heads of states and government level - attendance.

The Churchill 2015 Leadership Programme aims to use the unique legacy of leadership bequeathed to us by Sir Winston Churchill to raise public consciousness and debate around key global issues, and to encourage current and future leaders to be much bolder and transformative in order to meet the demands of our increasingly inter-connected and rapidly changing world.

Introduce next speaker.