

Goodbye 2012

2012: The eurozone did not blow apart, yet myriad disturbing data indicates the crisis is deeper and wider than ever. Much the same applies to the UK economy. Our beginning of the year predictions - perhaps unfortunately - have stood up well. Our final prediction hit the spot - “finally, some good news in an ‘annus horribilis’”. The Queen’s diamond jubilee and the Olympics will lift most of us and make us proud to be British. The icing on the cake will be a Cambridge royal baby!”

2013: Standby for more grim economic news, uncertainty, and high risks in Europe and the Middle East. The big unknown will be economics clashing with politics and society - economic collapse (e.g. Greece) and hardship (many countries, including UK) - threaten increasing unrest, extremism, and social problems. Organisations and businesses wishing to be ahead of the curve and prudently and proportionately prepared should do focused board level ‘uncomfortable thinking’. ‘Informed outsiders’ are often best placed to assist them to do this and help guard against in-house flawed context and assumptions.

NHJ News

Our products and services continue to grow

- **Niche:** Board level risk and reputation management, crisis prevention and mitigation, and on-call crisis management and mentoring support.
- **Products and services:** Client approved/paid for and on the shelf - talks, board level brainstorming, strategy, leadership, smart & healthy organisations, crisis arrangements/gold and silver, doctrine and policies, TORs, directives, crisis scenarios/workshops, on-call crisis support.
- **Fast-growing:** Regular top strategic issues update briefing at chair/CEO level including wide-ranging ‘so what?’ and risk-reward/opportunities discussion.
- **Profile:** We have briefed at top government level, been published in major broadsheet newspapers and think tank journals, undertaken media interviews and in July Tim and Nigel were interviewed on the same BBC PM programme. Tim, Cat, and Nigel together were key-note speakers to a London audience of senior executives from over 60 companies and organisations.
- **2013 New look:** Our new logo and livery will be followed shortly with a refurbished website; there will be more ‘NHJ Viewpoint’ articles and a new monthly ‘NHJ STRATSUM’ - pithy snapshot strategic summary covering top issues/geopolitics, economy, UK, technology/environment/energy, and society and human factors.

Signing off for 2012, may we conclude by wishing you a Merry Christmas and a peaceful and successful 2013.

